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# 7<sup>th</sup> March 2017

Maroussi Plaza



# INTERNATIONAL BEER CONFERENCE

Under the Auspices



HELLENIC REPUBLIC  
Ministry of Rural Development  
and Food



HELLENIC REPUBLIC  
MINISTRY OF TOURISM

ΕΠΑΓΓΕΛΜΑΤΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΑΘΗΝΩΝ  
ATHENS CHAMBER OF TRADESMEN



Municipality of Amaroussion



HELLENIC  
ASSOCIATION  
OF BREWERS



### Conference goals

The purpose of the conference is to discuss matters relating to brewing through dialogue and presentations. With the presence of representatives from different countries is impossible to exchange views, ideas, suggestions and concerns

### Who should attend

The conference is addressed to breweries, executives dealing with imports and exports, to those who want to start-up their own brewery and those interested to communicate properly and professional form their activities and products

### Invited Speakers

Conference speakers are reputable journalists, judges and brewers, from Greece and abroad

## Topics to be Covered

Brewery Operations  
Start-Ups  
Exports & Logistics  
Laws & Regulations  
Gastrotourism & Beer

Quality & Safety  
Selling Craft Beer  
Beer in Restaurants & Pubs  
Communications  
Social Media in Business

### Information – Media

Mrs Danae Margaritidi  
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### Sponsorships

Mrs Ariadni Nikaki  
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### Speakers

Mr Nicola Radisis  
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### General Questions

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*Early Bird completes on 13 Feb 2017*  
The prices include the Conference Day,  
Coffee Break and Conference Folder  
*(The prices don't include VAT 24%)*

**[www.beerbartenderawards.gr/conference](http://www.beerbartenderawards.gr/conference)**

### Maroussi Plaza

Fragkokklisias 3, Maroussi, 15121 Greece

### BeerBartender

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Media Sponsors

