

opento
export



ICC-WTO
Small Business
Champions

International Business Awards

The **Open to Export International Business Awards** are a great opportunity for **SMEs** around the world to win **\$5000 cash** towards their export plans for international growth

Supported by the WTO and ICC all you need to do is submit a completed **Export Action Plan** using our **free online tool**

10 selected finalists will be invited to showcase their businesses to the world at the **WTO Public Forum** in October, with one winner grabbing the big prize!

Go to opentoexport.com/international-business-awards



5 key steps to exporting success

The Export Action Plan uses video and intuitive prompts to answer 5 key questions and deliver a report which shows you really mean business!

Which product should I export?

2

Am I ready to export?

1

3

Where should I export to?

4

How will I cover the costs?

5

How will I make a profit?

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