

**Subject:** Chambers of Commerce Business to Business Contacts Guide: Doing Business with **Name of the Country** – **Sector of activity i.e. Corporate Banking**

*European Chambers of Commerce Business to Business Contacts Guide  
Doing Business with **Name of the Country - Sector of activity i.e. Corporate Banking***

Please find below general information confirming *details of my telephone conversation*.

The *European Chambers of Commerce Business to Business Contacts Guide* will be mailed out free of charge in March of this year to **17,000 national and overseas/bilateral chambers of commerce members across 35 European countries**. These will include selected members of the **Association of European Chambers of Commerce & Industry (EUROCHAMBRES)**.

Eurochambres is the Association of European Chambers of Commerce & Industry. Its direct members are national associations of Chambers of Commerce: [www.eurochambres.be](http://www.eurochambres.be)

The selection is based on:

- a) the Economist's rankings of countries fastest economic growth and global competitiveness,
- b) rankings by the World Bank on ease of doing business with the top 35 European countries, and
- c) Eurostat's estimates of countries real gross domestic product (GDP) growth rate. Eurostat is the statistical office for the European Union.

**Please find attached circulation profile and cross section of members.**

The *European Chamber of Commerce Business to Business Contacts Guide* will be a stand alone A4 hard copy publication, not bound in, or forming part of any other publication. As such, it is intended to be retained and used on a day to day basis as a source of reference.

The first part will be editorial content on **Doing Business with Name of the Country** covering such issues as why **Name of the Country** is a key destination for foreign direct investment. There will be case studies of multinational corporations who have set up operations there. It will include information on finance and investment, employment regulations, grant aid assistance, business entities, and accounting, legal and taxation framework. This will be followed by a shortlist of firms under specific headings that members can refer to.

To this end, we have a heading for **Sector of Activity i.e. Corporate Banking**

We are looking to include **four entries only** under this heading. Already booked are **Names of Companies**

In **Doing Business with Name of the Country**, the entry will consist of a heading in bold blue, in this case "**Sector of activity i.e. Corporate Banking**", your Company Name in bold black, Address, Telephone, Fax, Email, Web Address, a Contact Name, Corporate Logo plus 30 words of text to be written by you.

**Please find attached an example of a typical entry, just a different industry (not to scale). All entries will follow this format.**

**The total cost is £895.00.**

This cost also includes a back up service where you will be listed on 17,000 reply paid for information forms under your heading with a tick box beside each company name. As readers wish to know more about you, they can tick that box and we will then pass back to you details of companies who wish to hear from you.

At the moment we are just allocating the space.

If you are happy to go ahead please cut and paste the following booking message and return by email.

***"Confirmation of one entry in the European Chambers of Commerce Business to Business Contacts Guide: Doing Business with **Name of the Country**, total cost £895.00 under **Sector of Activity i.e. corporate Banking**".***

We would then forward to you the mechanical details together with our terms and conditions. You would be required to provide details of your entry as it is to appear in the guide. You would receive a proof of your entry for approval and your voucher copy on publication.

I look forward to hearing from you with your decision, as discussed. If you have any further questions please do not hesitate to come back to me.

Kind regards,

**Signature of Blake representative**

**Blakes**

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