



**ICEBERG**  
EXHIBITIONS

# Agriculture

**Days 2022** INTERNATIONAL TRADE FAIR IN AGRICULTURE,  
TECHNOLOGIES, FOOD & PROCESSING

**LUSHNJE, MAY 19-21**



## GENERAL INFORMATION:

The International Trade Fair in Agriculture, Technologies, Food & Processing, "Agriculture Days" will take place in Albania on May 12-14, 2022 in the city of Lushnje. The placement of the exhibition is strategically chosen taking into consideration that Lushnje is known as the capital of agricultural exports, featuring several markets for the collection of agricultural products and linked with a variety of importers not only from the countries of the region and the EU but also expanding the map of "Made in Albania" products to the Nordic countries.

Agriculture Days 2022 will offer important opportunities for the businesses and professionals in agriculture, covering the whole Balkan market. The main purpose of the exhibition is to create a communication platform for businesses to encourage new partnerships and collaborations in the agriculture sector.

Agriculture is the most important economic sector in Albania with a contribution in country's GDP of 20%. 44% of the population work in jobs that are related to agriculture and there are approximately 350,000 agricultural enterprises in Albania. The government is currently undertaking reforms that address challenges in the economic, as well in the governmental sector. IPARD Program - a total of €94 million of funding available for investments in agriculture and rural development - will contribute to improve living conditions in rural areas as well as to economic development in the sector.

## WHY EXHIBIT?

"Agriculture Days 2022" is one of the largest B2B Trade Show for businesses professionals in agriculture.

Covers a whole Balkan market.

Gives the opportunity to increase brand recognition.

Encourage new collaborations and enhance existing partnerships increasing the commercial potentials.

Strengthens existing links between businesses and institutions.

Provides information on the new trends, innovations and technological developments in the sector.

Gives the opportunity to monitor the competitors.

## PROFILE OF EXHIBITORS:

- Producers and exporters of fruits and vegetables
- Farming machineries
- Technologies and products for viticulture and fruit-growing
- Technologies and products for livestock farming
- Processing Technologies
- Agrochemical, fertilizers and seeds
- Medical Plants
- Greenhouse technologies such as construction equipments, heating, cooling and ventilation systems.
- Water and Irrigation systems
- Ecological agriculture
- Food processing
- Wineries
- Supporting equipments and services such as packaging materials, fogging systems, cleaning equipments ect.
- Public institutions and associations
- Educational institutions
- Agriculture insurance companies
- Agriculture consulting companies
- Computer applications for agriculture



## PROFILE OF VISITORS:

- Farmers
- Potential buyers
- Agriculture business managers, engineers and zootechnicians
- Food engineers
- Administrators of Supermarkets, Restaurants and Catering Companies

Agriculture Days 2022 is an opportunity ■ to meet diverse clients and suppliers gathered at one venue, ■ to participate in conferences and workshops on important topics related to the sector and ■ to keep pace with recent developments in agricultural technologies.

## EXHIBITION AREA ORGANIZATION:

- Technologies and Mechanisation
- Greenhouses
- Agrochemicals, Seeds and Fertilizers
- Food and Drink
- Supporting Institutions



Meet & Match Area



Conference Room

## Info for vizitors

Opening Ceremony: 19 May 2022, 10:00h

Duration: 19 -21 May 2022

Time: 10:00 -19:00

Free entrance





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Iceberg Exhibitions is presented by Iceberg Communication as a Trade Fair and Exhibition organizer. Iceberg Communication is one of the first innovative and integrated advertising and communication agencies founded in Tirana, 1999. For more than two decades, it has been a determinant actor of enormous changes in the event management industry.

The company organizes trade fairs and exhibitions in the most impactful sectors in the regional economy such as agriculture, construction and energy, tourism ect. The main objective of Iceberg Exhibitions is to open the door for strategic relationships between Balkan region and international markets, connecting people and sharing visions. Our events are diverse and inclusive representing outstanding platforms for the businesses in the Balkan region to enjoy a successful debut for the international markets.

Iceberg Exhibitions brings the event where the sector has the biggest impact without creating venue and location limitations.

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